



## **EXECUTIVE DIRECTOR'S REPORT**

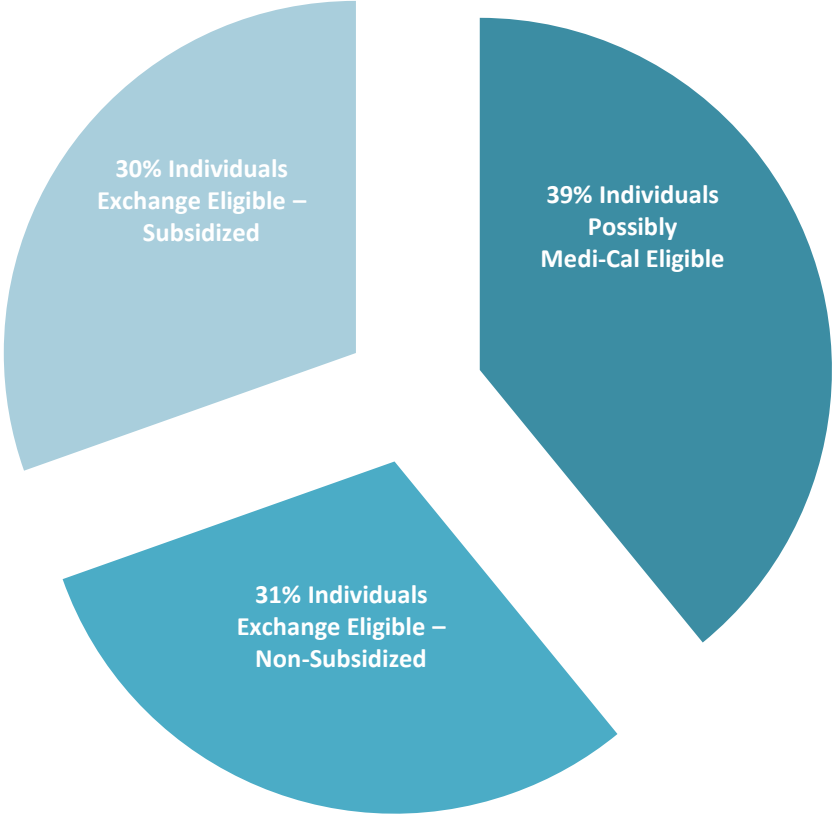
Peter V. Lee, Executive Director | November 21, 2013 Board Meeting

# ANNOUNCEMENT OF CLOSED SESSION ACTIONS

# EXECUTIVE DIRECTOR'S UPDATE

# OCTOBER METRICS MONTHLY REPORT

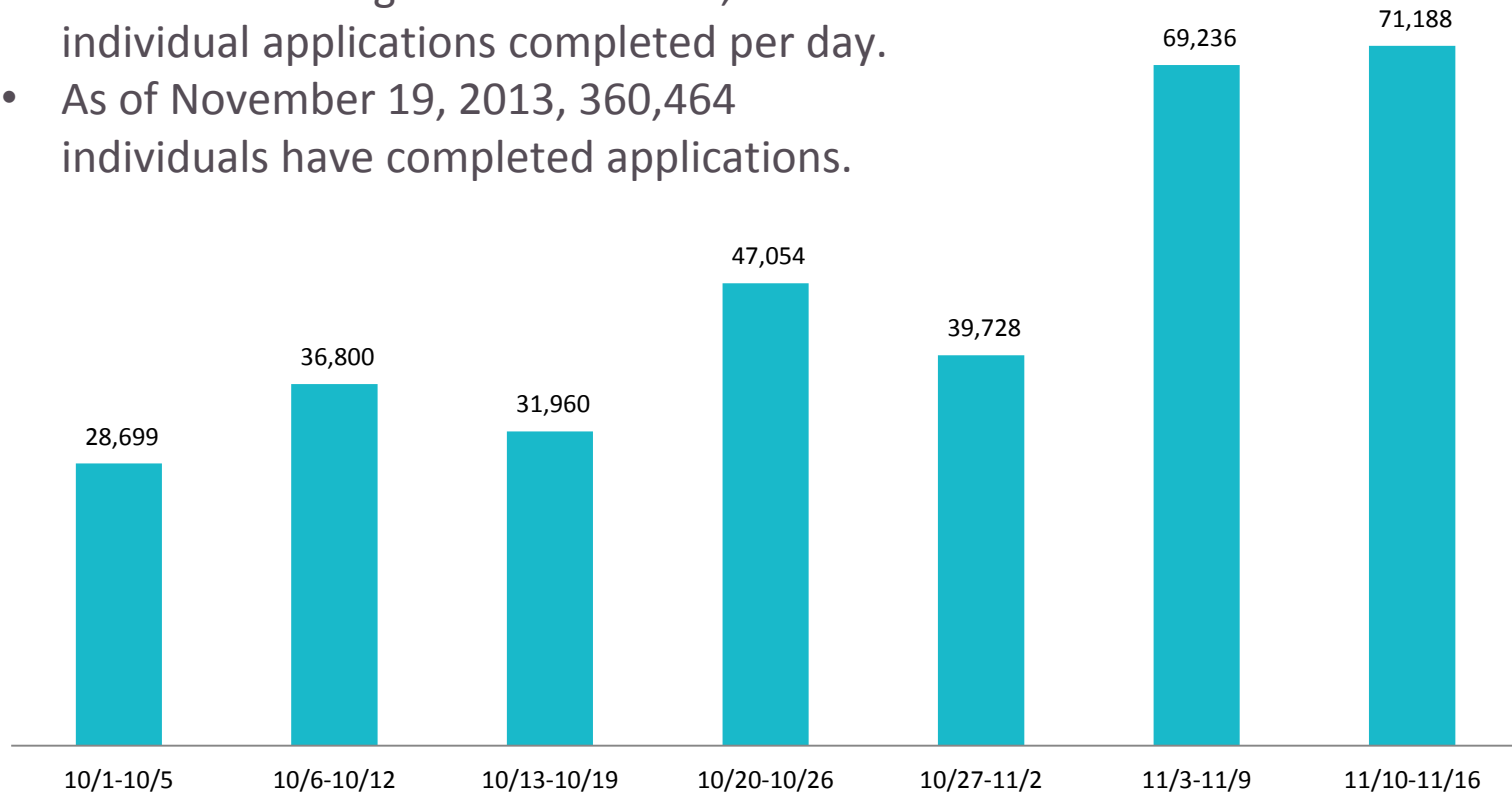
# ESTIMATED DISTRIBUTION ACROSS SUBSIDY SOURCES



Based on applications submitted through October 31, 2013.

# INDIVIDUAL APPLICATIONS

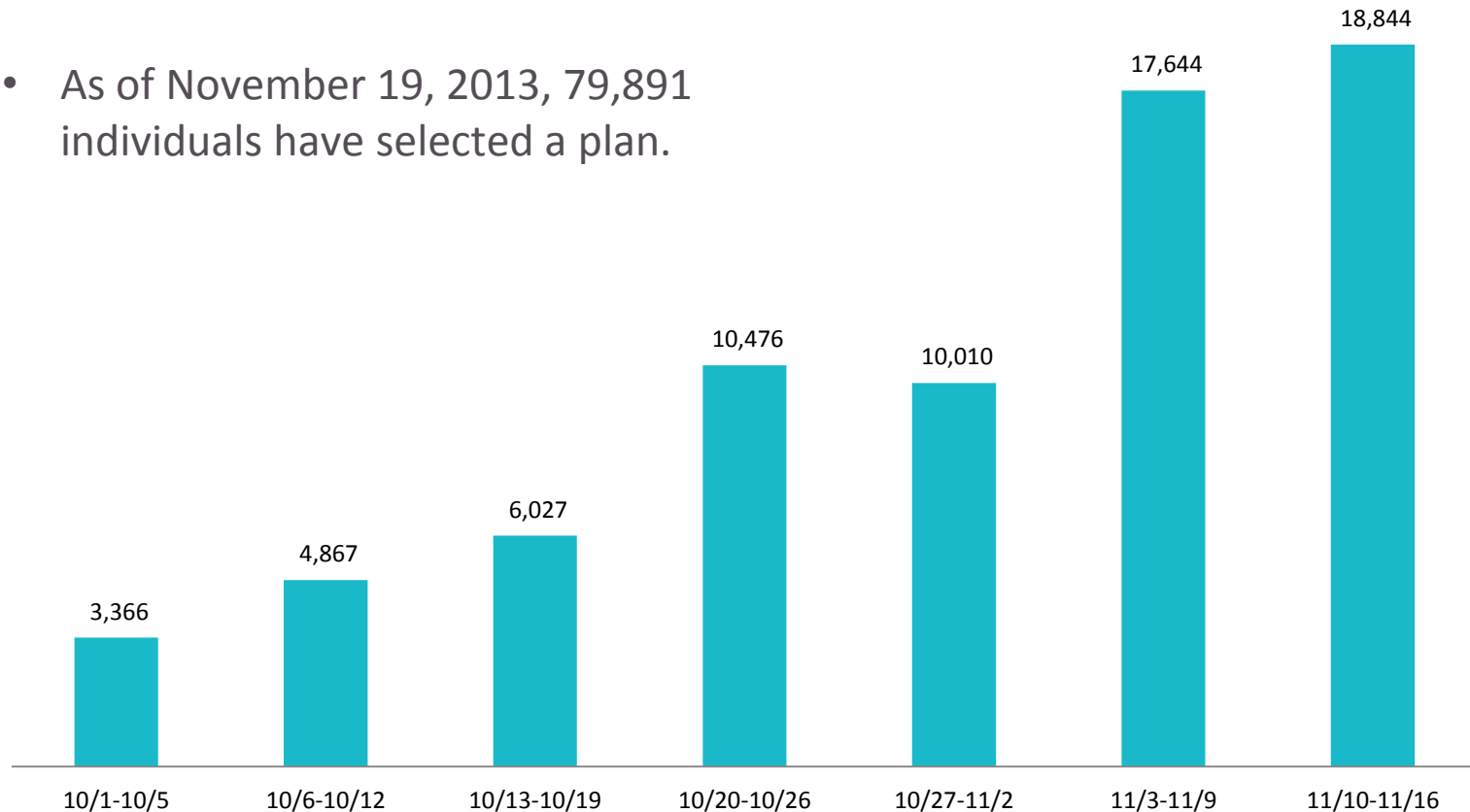
- Last week averaged more than 10,000 individual applications completed per day.
- As of November 19, 2013, 360,464 individuals have completed applications.



Note: These represent individual application counts for the weekly federal reporting periods. The numbers are not additive for accumulative purposes due to the dynamic nature of application status throughout the enrollment cycle (e.g., an applicant may have changed application status).

# INDIVIDUAL PLAN SELECTIONS

- As of November 19, 2013, 79,891 individuals have selected a plan.



Note: These represent individual application counts for the weekly federal reporting periods. The numbers are not additive for accumulative purposes due to the dynamic nature of application status throughout the enrollment cycle (e.g., an applicant may have changed application status).

# ENROLLMENT BY AGE

## Individual Enrollments<sup>1</sup> and Exchange Eligible Applications Completed, With Subsidy Status, Across Age Brackets

October 1-31<sup>2</sup>

Age Brackets	Individuals Exchange Eligible – Subsidized		Individuals Exchange Eligible – Non-Subsidized		Total Individuals Exchange Eligible		Individuals Enrolled <sup>1</sup> – Subsidized		Individuals Enrolled <sup>1</sup> – Non-Subsidized		Total Individuals Enrolled <sup>1</sup>		California Population Distribution <sup>3</sup>
		% of Total		% of Total		% of Total		% of Total		% of Total		% of Total	
AGE <18	4,141	11%	12,449	16%	16,590	14%	673	14%	891	3%	1,564	5%	28%
AGE 18 to 25	3,210	9%	7,068	9%	10,278	9%	312	6%	2,032	8%	2,344	8%	7%
AGE 26 to 34	5,757	16%	12,420	16%	18,177	16%	807	17%	3,773	15%	4,580	15%	14%
AGE 35 to 44	5,164	14%	11,471	15%	16,635	15%	930	19%	4,007	15%	4,937	16%	14%
AGE 45 to 54	6,868	19%	13,199	17%	20,067	18%	1,001	21%	5,864	23%	6,865	22%	14%
AGE 55 to 64	9,715	26%	17,118	22%	26,833	23%	1,097	23%	9,290	36%	10,387	34%	11%
AGE 65 or older	1,906	5%	4,026	5%	5,932	5%	32	1%	121	0%	153	0%	11%
<b>Total</b>	<b>36,761</b>	<b>100%</b>	<b>77,751</b>	<b>100%</b>	<b>114,512</b>	<b>100%</b>	<b>4,852</b>	<b>100%</b>	<b>25,978</b>	<b>100%</b>	<b>30,830</b>	<b>100%</b>	<b>100%</b>

1 Enrollment is defined as application submitted, plan selected, but not yet effectuated.

2 Enrollment data based on data extracted from California Healthcare Eligibility, Enrollment and Retention System (CalHEERS) on November 6, 2013 and application data based on data extracted from CalHEERS on November 14, 2013 .

3 Taken from 2010 US Census data with an error margin of +/- 1%.

4 This data reflects only the first month of a six month enrollment process. The rates and distribution are very likely to change over time . Additional analysis will be conducted in the future.

5 This data does not include Medi-Cal.

- Children are underrepresented compared to the population. This is largely due to the fact that children in families with incomes up to 250% of the Federal Poverty Level are likely Medi-Cal eligible and are not reflected in the enrollments above.
- Oldest age brackets, 45-64, are overrepresented compared to the population.
- 18-34 year olds are applying in very similar proportion to the population.



# ENROLLMENT BY ISSUER

## Individual Enrollments<sup>1</sup> Completed, With Subsidy Status, Across Issuer

October 1-31<sup>2</sup>

Issuers	Individuals Enrolled <sup>1</sup> – Subsidized		Individuals Enrolled <sup>1</sup> – Non-Subsidized		Total Individuals Enrolled <sup>1</sup>	
		% of Total		% of Total		% of Total
Anthem Blue Cross of California	1,591	32.7%	7,067	27.2%	8,658	28.1%
Blue Shield of California	1,558	32.0%	6,345	24.4%	7,903	25.6%
Chinese Community Health Plan	5	0.1%	211	0.8%	216	0.7%
Contra Costa Health Plan	10	0.2%	40	0.2%	50	0.2%
Health Net	665	13.7%	4,174	16.1%	4,839	15.7%
Kaiser Permanente	858	17.6%	7,392	28.5%	8,250	26.8%
L.A. Care Health Plan	78	1.6%	290	1.1%	368	1.2%
Molina Healthcare	24	0.5%	120	0.5%	144	0.5%
Sharp Health Plan	45	0.9%	253	1.0%	298	1.0%
Valley Health Plan	5	0.1%	30	0.1%	35	0.1%
Western Health Advantage	13	0.3%	56	0.2%	69	0.2%
<b>Total</b>	<b>4,852</b>	<b>100.0%</b>	<b>25,978</b>	<b>100.0%</b>	<b>30,830</b>	<b>100.0%</b>

1 Enrollment is defined as application submitted, plan selected, but not yet effectuated.

2 Based on data extracted from CalHEERS on November 6, 2013.

3 This data reflects only the first month of a six month enrollment process. The rates and distribution are very likely to change over time . Additional analysis will be conducted in the future.

4 This data does not include Medi-Cal.

# ENROLLMENT BY LANGUAGE

## Individual Enrollments<sup>1</sup> Completed, With Subsidy Status, Across Language

October 1-31 <sup>2</sup>							
Language <sup>3</sup>	Individuals Enrolled <sup>1</sup> – Subsidized		Individuals Enrolled <sup>1</sup> – Non-Subsidized		Total Individuals Enrolled <sup>1</sup>		California Population Distribution <sup>4</sup>
		% of Total		% of Total		% of Total	
English	4,419	91.1%	21,930	84.4%	26,349	85.5%	56.1%
Spanish	43	0.9%	951	3.7%	994	3.2%	28.8%
Asian and Pacific Islander languages	63	1.3%	1,129	4.3%	1,192	3.9%	9.7%
Other Indo-European languages	10	0.2%	96	0.4%	106	0.3%	4.4%
Other languages	-	-	-	-	-	0.0%	1.0%
(blank)	317	6.5%	1,872	7.2%	2,189	7.1%	-
<b>Total</b>	<b>4,852</b>	<b>100.0%</b>	<b>25,978</b>	<b>100.0%</b>	<b>30,830</b>	<b>100.0%</b>	<b>100.0%</b>

- 1 Enrollment is defined as application submitted, plan selected, but not yet effectuated by payment.
- 2 Based on data extracted from CalHEERS on November 6, 2013.
- 3 Language categories grouped to match Census categories.
- 4 Taken from US Census data with an error margin of +/- 1%.
- 5 This data reflects only the first month of a six month enrollment process. The rates and distribution are very likely to change over time . Additional analysis will be conducted in the future.
- 6 This data does not include Medi-Cal.

In October, when most enrollments were performed online or by phone, the disproportionate enrollment was by English speakers. Covered California anticipates more diverse language mix in the coming months with greater in-person enrollment.

# APPLICATION BY LANGUAGE

## Individual Applications Completed, With Subsidy Status, Across Language

October 1-31 <sup>1</sup>							
Language <sup>2</sup>	Individuals Exchange Eligible – Subsidized		Individuals Exchange Eligible – Non-Subsidized		Total Individuals Exchange Eligible		California Population Distribution <sup>3</sup>
		% of Total		% of Total		% of Total	
English	30,689	83.5%	63,933	82.2%	94,622	82.6%	56.1%
Spanish	1,583	4.3%	3,794	4.9%	5,377	4.7%	28.8%
Asian and Pacific Islander languages	1,378	3.7%	2,771	3.6%	4,149	3.6%	9.7%
Other Indo-European languages	144	0.4%	349	0.4%	493	0.4%	4.4%
Other languages	-	-	-	-	-	-	1.0%
(blank)	2,967	8.1%	6,904	8.9%	9,871	8.6%	-
<b>Total</b>	<b>36,761</b>	<b>100.0%</b>	<b>77,751</b>	<b>100.0%</b>	<b>114,512</b>	<b>100.0%</b>	<b>100.0%</b>

1 Based on data extracted from CalHEERS on November 6, 2013.

2 Language categories grouped to match Census categories.

3 Taken from US Census data with an error margin of +/- 1%.

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# ENROLLMENT BY REGION

## Individual Enrollments<sup>1</sup> Completed, With Subsidy Status, Across Region

October 1-31 <sup>2</sup>							
Regions	Individuals Enrolled <sup>1</sup> – Subsidized		Individuals Enrolled <sup>1</sup> – Non-Subsidized		Total Individuals Enrolled <sup>1</sup>		California Population Distribution <sup>3</sup>
		% of Total		% of Total		% of Total	
1 - Northern counties	162	3.3%	1,148	4.4%	1,310	4.2%	3.7%
2 - North Bay counties	245	5.0%	1,325	5.1%	1,570	5.1%	3.5%
3 - Sacramento Valley	229	4.7%	1,945	7.5%	2,174	7.1%	5.8%
4 - San Francisco	189	3.9%	703	2.7%	892	2.9%	2.2%
5 - Contra Costa County	201	4.1%	1,072	4.1%	1,273	4.1%	2.8%
6 - Alameda County	283	5.8%	1,471	5.7%	1,754	5.7%	4.1%
7 - Santa Clara County	278	5.7%	1,194	4.6%	1,472	4.8%	4.8%
8 - San Mateo County	142	2.9%	701	2.7%	843	2.7%	1.9%
9 - Monterey Coast	71	1.5%	597	2.3%	668	2.2%	2.0%
10 - San Joaquin Valley	166	3.4%	1,177	4.5%	1,343	4.4%	5.1%
11 - Central San Joaquin	40	0.8%	468	1.8%	508	1.6%	3.3%
12 - Central Coast	211	4.3%	1,326	5.1%	1,537	5.0%	4.1%
13 - Eastern counties	5	0.2%	85	0.3%	90	0.3%	0.6%
14 - Kern County	40	0.8%	258	1.0%	298	1.0%	2.3%
15 - Los Angeles County, partial	446	9.2%	2,281	8.8%	2,727	8.8%	26.4%
16 - Los Angeles County, partial	1,004	20.7%	3,247	12.5%	4,251	13.8%	
17 - Inland Empire	321	6.6%	2,529	9.7%	2,850	9.2%	11.3%
18 - Orange County	385	7.9%	1,994	7.7%	2,379	7.7%	8.1%
19 - San Diego County	434	8.9%	2,457	9.5%	2,891	9.4%	8.3%
<b>Total</b>	<b>4,852</b>	<b>100.0%</b>	<b>25,978</b>	<b>100.0%</b>	<b>30,830</b>	<b>100.0%</b>	<b>100.0%</b>

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5 This data does not include Medi-Cal.

# APPLICATIONS BY REGION

## Individual Applications Completed, With Subsidy Status, Across Region

October 1-31<sup>1</sup>

Regions	Individuals Exchange Eligible – Subsidized		Individuals Exchange Eligible – Non-Subsidized		Total Exchange Eligible Individuals		California Population Distribution <sup>2</sup>
		% of Total		% of Total		% of Total	
1 - Northern counties	1,637	4.5%	3,203	4.1%	4,840	4.2%	3.7%
2 - North Bay counties	1,687	4.6%	3,452	4.4%	5,139	4.5%	3.5%
3 - Sacramento Valley	2,565	7.0%	5,460	7.0%	8,025	7.0%	5.8%
4 - San Francisco	1,049	2.9%	1,993	2.6%	3,042	2.7%	2.2%
5 - Contra Costa County	1,352	3.7%	2,713	3.5%	4,065	3.5%	2.8%
6 - Alameda County	1,867	5.1%	3,772	4.9%	5,639	4.9%	4.1%
7 - Santa Clara County	1,724	4.7%	3,428	4.4%	5,152	4.5%	4.8%
8 - San Mateo County	892	2.4%	1,787	2.3%	2,679	2.3%	1.9%
9 - Monterey Coast	787	2.1%	1,624	2.1%	2,411	2.1%	2.0%
10 - San Joaquin Valley	1,785	4.9%	4,179	5.4%	5,964	5.2%	5.1%
11 - Central San Joaquin	710	1.9%	1,707	2.2%	2,417	2.1%	3.3%
12 - Central Coast	1,725	4.7%	3,521	4.5%	5,246	4.6%	4.1%
13 - Eastern counties	126	0.3%	253	0.3%	379	0.3%	0.6%
14 - Kern County	472	1.3%	1,135	1.5%	1,607	1.4%	2.3%
15 - Los Angeles County, partial	3,383	9.2%	7,090	9.1%	10,473	9.1%	26.4%
16 - Los Angeles County, partial	5,039	13.7%	10,738	13.8%	15,777	13.8%	
17 - Inland Empire	3,749	10.2%	8,642	11.1%	12,391	10.8%	11.3%
18 - Orange County	2,917	7.9%	6,094	7.8%	9,011	7.9%	8.1%
19 - San Diego County	3,295	9.0%	6,960	9.0%	10,255	9.0%	8.3%
<b>Total</b>	<b>36,761</b>	<b>100.0%</b>	<b>77,751</b>	<b>100.0%</b>	<b>114,512</b>	<b>100.0%</b>	<b>100.0%</b>

1 Based on data extracted from CalHEERS on November 6, 2013.

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4 This data does not include Medi-Cal.

# COVERED CALIFORNIA RATING REGION MAP



Provider	Regions Served
<b>Anthem Blue Cross of California</b>	1*, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19
<b>Blue Shield of California</b>	1*, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19
<b>Chinese Community Health Plan</b>	4, 8**
<b>Contra Costa Health Plan</b>	5
<b>Health Net</b>	4, 5, 7, 8, 9, 10, 14, 15, 16, 17, 18, 19
<b>Kaiser Permanente</b>	1*, 2, 3, 4, 5, 6, 7, 8, 10*, 11, 12*, 13*, 14, 15, 16, 17, 18, 19
<b>L.A.Care Health Plan</b>	15, 16
<b>Molina Healthcare</b>	15, 16, 17, 19
<b>Sharp Health Plan</b>	19
<b>Valley Health Plan</b>	7
<b>Western Health Advantage</b>	2, 3

\* specific areas only  
 \*\* northern area only

Regions
1 - Northern counties
2 - North Bay counties
3 - Sacramento Valley
4 - San Francisco
5 - Contra Costa County
6 - Alameda County
7 - Santa Clara County
8 - San Mateo County
9 - Monterey Coast
10 - San Joaquin Valley
11 - Central San Joaquin
12 - Central Coast
13 - Eastern counties
14 - Kern County
15 - Los Angeles County, partial
16 - Los Angeles County, partial
17 - Inland Empire
18 - Orange County
19 - San Diego County

# VOTER REGISTRATION

# UPDATE ON VOTER REGISTRATION

- **Voter Registration Coordinator**

- Diane Stanton, Deputy Director of External Affairs, will serve as Covered California's interim voter registration coordinator.
- Coordination activities will be transferred to Covered California's Eligibility and Enrollment department in the coming year.
- Covered California is establishing an email address to reach the coordinator: [voter.reg@covered.ca.gov](mailto:voter.reg@covered.ca.gov)

- **Progress Update**

- Continuing to add voter registration features to Covered California home page and enrollment website.
- Working with California Secretary of State to enhance voter registration training material.